# Eisenhower Matrix for Executive Assistants

Your Strategic Support Dashboard

For guidance and digital tool, visit: https://www.eisenhowermatrix.com/templates/eisenhower-matrix-for-executive-assistants/

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| **Handle Now**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | **Strategic Work**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
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# How to Use This as an EA

Your success is measured by your executive's effectiveness. This matrix helps you protect their time for what matters most while managing your own strategic development.

# The EA's Quick Decision Filter

1. Does this need executive attention today?
2. Does this advance strategic priorities?
3. Can someone else or a system handle this?

When in doubt, protect Q2 time—that's where careers are made.

# Remember

• You're a strategic partner, not just support
• Saying no protects your executive's yes
• Your growth benefits everyone
• Prevention beats reaction
• Excellence doesn't require perfection

# The EA's 3-Question Filter

Quick decisions for incoming requests:

## Question 1: Does this need executive attention in the next 24 hours?

**If YES:** It's URGENT → Continue to Q2

**If NO:** It's NOT URGENT → Continue to Q2

## Question 2: Does this align with executive priorities or strategic goals?

**If YES:** It's IMPORTANT → Place based on urgency

**If NO:** It's NOT IMPORTANT → Place based on urgency

## Question 3: Can someone else handle this or can it be systematized?

**If YES:** Consider DELEGATING (especially if in Q3)

**If NO:** You need to handle it personally

# Common Executive-assistants Traps to Avoid

## The Yes Person Trap

Accepting every request to be helpful, overwhelming yourself and your executive.

**Solution:** Your job is to be strategically helpful, not universally available. Every yes should advance key priorities.

## The Perfection Prison

Spending hours on formatting and details that don't impact outcomes.

**Solution:** Ask: 'Will my executive notice or care?' If not, good enough is perfect.

## The Invisible Excellence Problem

Doing amazing work that no one sees or acknowledges.

**Solution:** Document your wins. Send monthly 'impact summaries' showing time saved and fires prevented.

## The Mind Reader Syndrome

Trying to anticipate every need without clear communication.

**Solution:** Schedule weekly 15-minute priority checks. Clear expectations beat perfect guessing.

# The EA's Daily Command Center Check

15 minutes to orchestrate multiple priorities

## Morning (10 minutes)

1. Review all executive calendars

2. Check for overnight urgencies

3. Sort new requests into quadrants

4. Identify today's Q1 and Q2 items

5. Send daily brief to executive(s)

## Afternoon (5 minutes)

1. Update completed tasks

2. Prep tomorrow's priorities

3. Send end-of-day status if needed

4. Note any process improvements

5. Clear Q4 items guilt-free